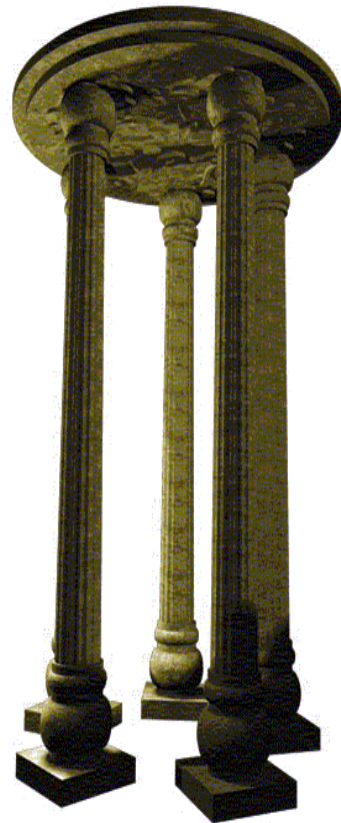




Makhzoumi Foundation
1st Quarterly Report
Year 2010

- **Civic Centers**
- **Micro Credit**
- **Health Care**
- **Awareness**
- **Agriculture/Environment**





Training Centers Program

Objectives:

The Training Centers Program at the Makhzoumi Foundation provides trainees with educational, technical and vocational skills. It fulfils two of the Foundation's objectives: encouraging the seeking of knowledge and promoting self-reliance. The courses are tailored to cater for the requisites of the labor market and the challenges of the twenty first century.

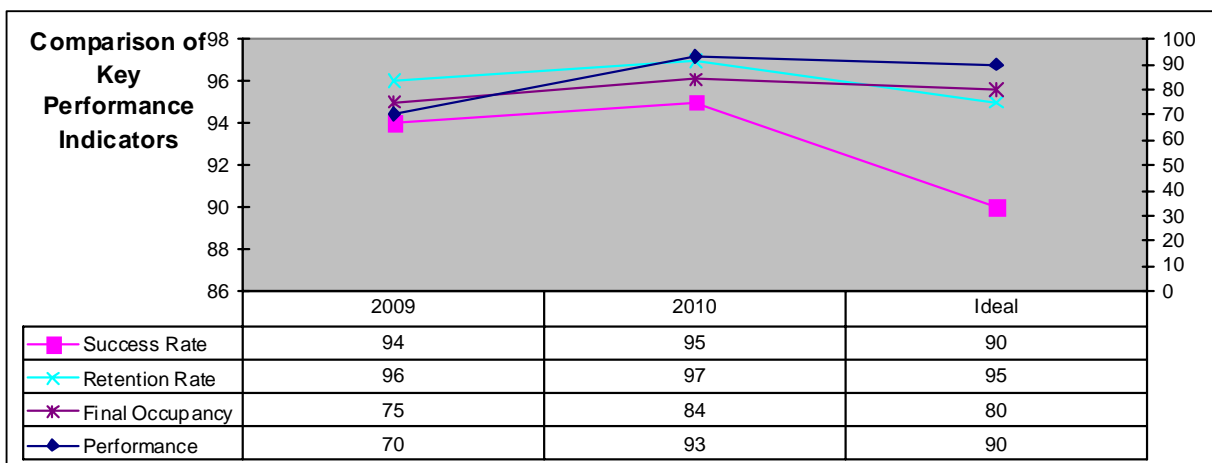
The training provided by this program contributes positively to the development of the youth, as the mastering of vocational skills creates a feeling of satisfaction and hope; it actually turns the trainees into a productive power that helps them move forward in their lives.

➤ Term's Results:

Term 1-2010	Capacity	Enrolled	Attendance week # 2	Attendance Week # 4	Attendance Week # 6	Failed	Drop Out	Graduated	Occupancy	Success Rate	Performance	Retention Rate
Mazraa	424	333	333	332	324	26	9	298	76%	92%	89%	97%
Baalback	166	150	145	144	144	1	6	143	87%	99%	95%	96%
Tripoli	70	69	62	67	68	4	0	65	97%	96%	94%	100%
Akkar	151	146	89	103	145	2	1	143	96%	99%	98%	99%
Over All	811	698	629	646	681	33	16	649	84%	95%	93%	97%

As seen, the overall results are up to and exceed the designated objectives target. A great achievement this year is having a retention rate of **97%**, which means that only **3%** of those who enrolled didn't continue their courses. This also reflects the amount of follow-up all centers are doing to ensure that classes start and end with their optimum capacity. This is also translated into a final occupancy of **84%** which represents full utilization of the centers logistics and resources. Needless to mention that regular follow-ups by the staff in all centers and massive efforts ensured that classes start and end with their optimum capacity.

The over all key performance indicators show that all centers have achieved their designated targets, and reflect the solid background they are standing on.

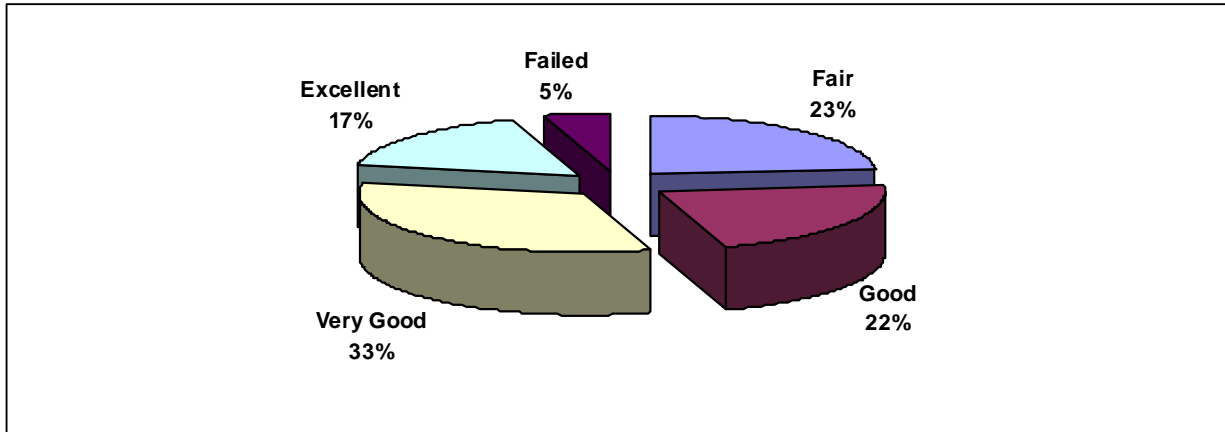




The KPIs measure the performance of the Training Centers using different variables. The objective behind this indicator relies upon frequent analysis and monitoring in order to improve and provide quality education. During the term, all centers were working under optimum performance and at equal pace. From the above chart, we see that the ideal column is the target objective by which the overall performance is monitored.

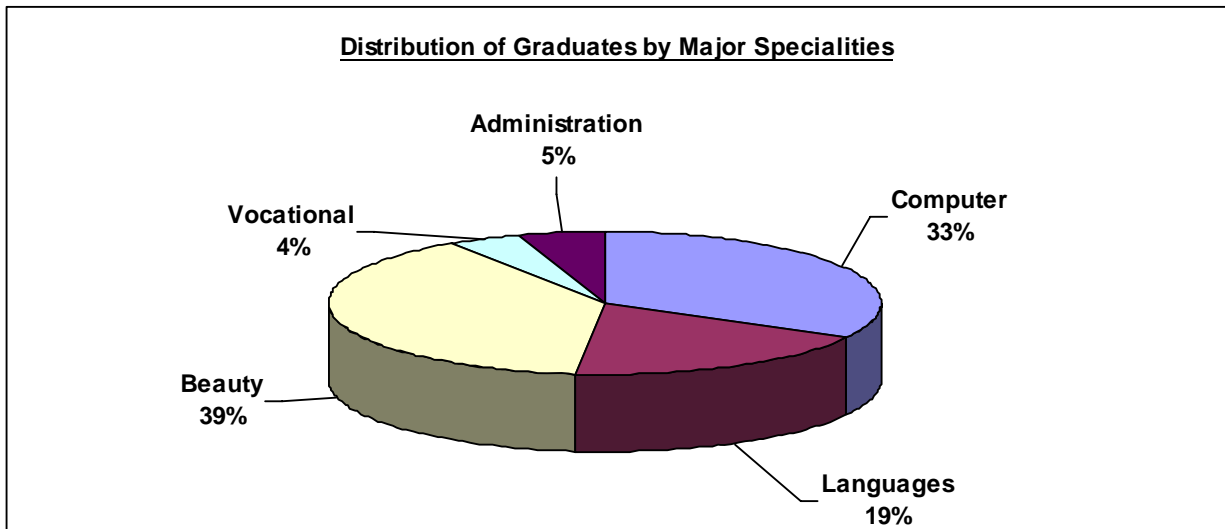
➤ **Trainees Results:**

Trainees' results throughout the terms rank from “Failed” to “Excellent” as shown below:

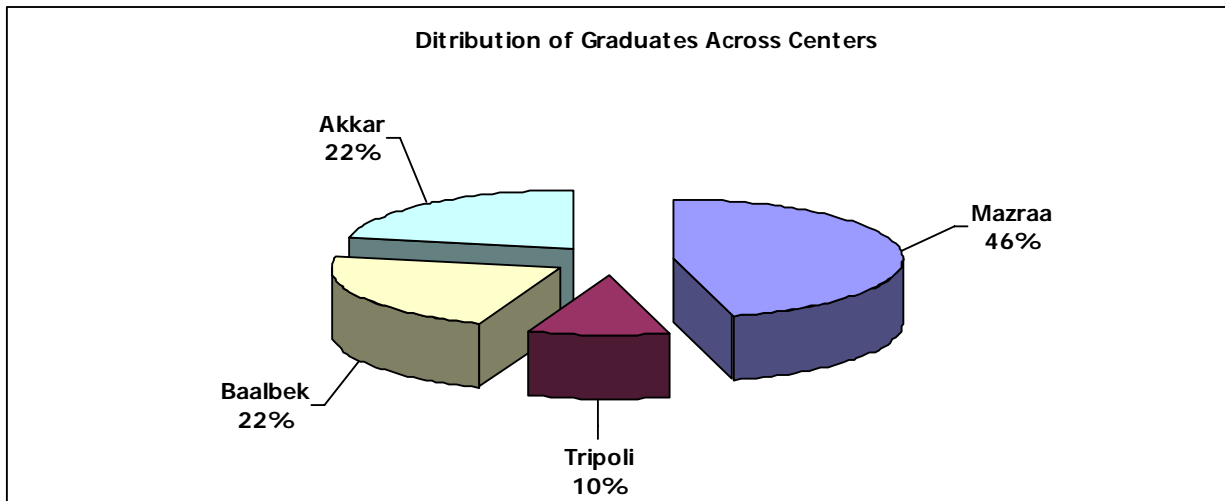


The instructors monitored classes closely, and grades have been attained after completion of all specified tests for the designated courses. Class participation, projects and attendance were also taken into consideration when giving the final grades.

➤ **Distribution of Graduates:**

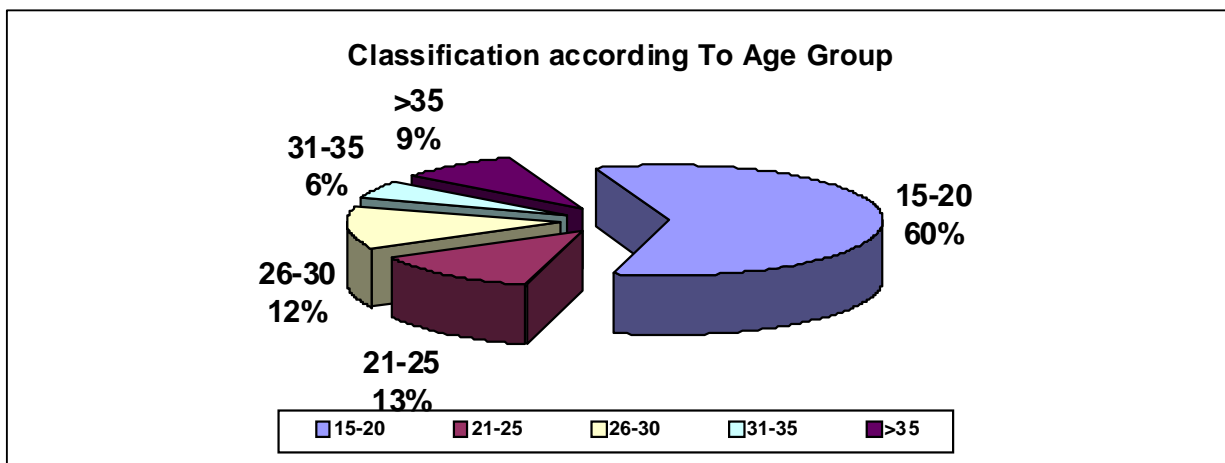
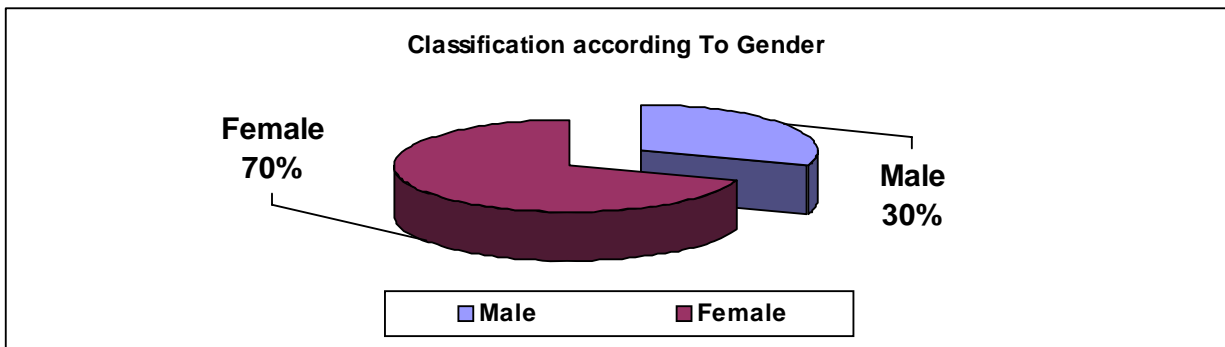


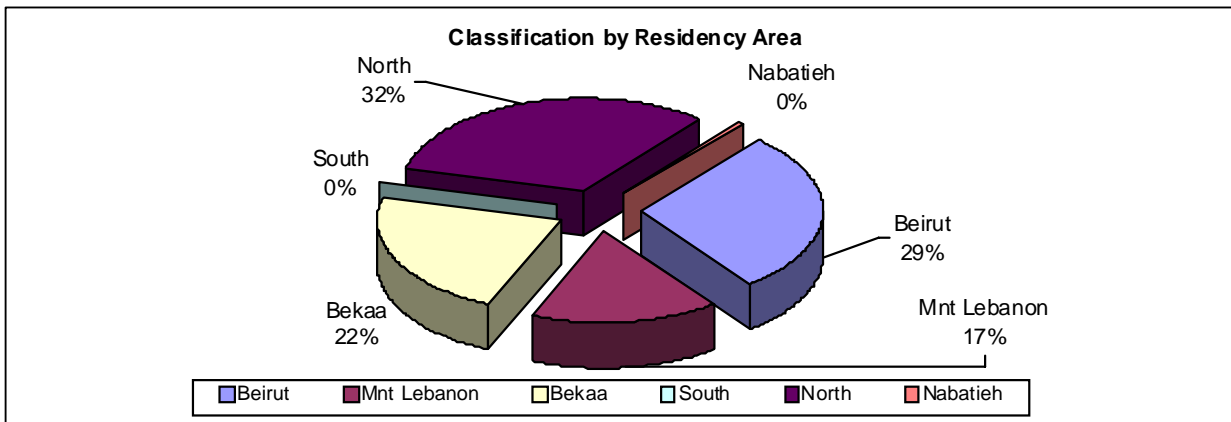
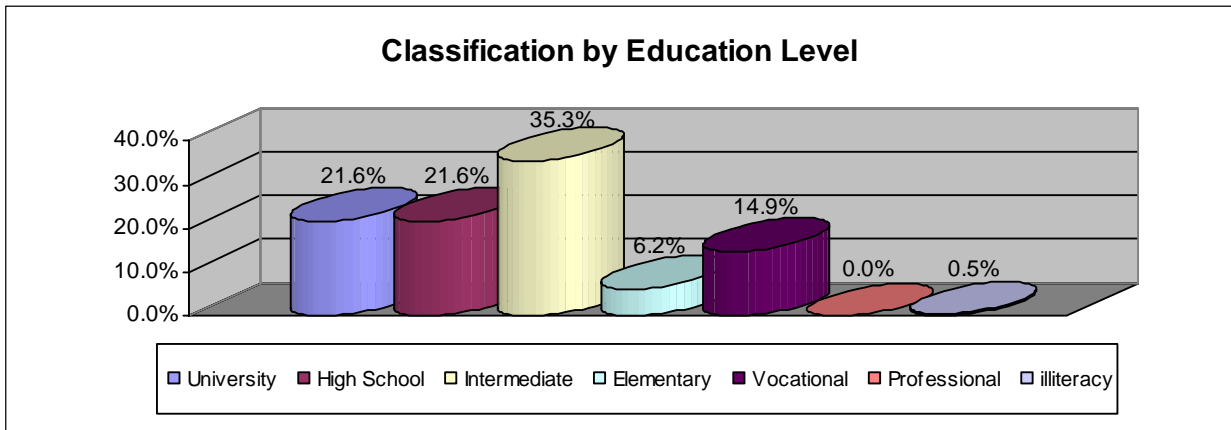
As shown in the above chart, the highest demand rate was witnessed in the Beauty specialty at **39%**, then Computer at **33%** and Languages at **19%**



Being the largest Center, Mazraa Center has the highest total number of graduates with **46%**, followed by Baalbek and Akkar with **22%** and Tripoli **10%**.

➤ **Statistics on Graduates:**

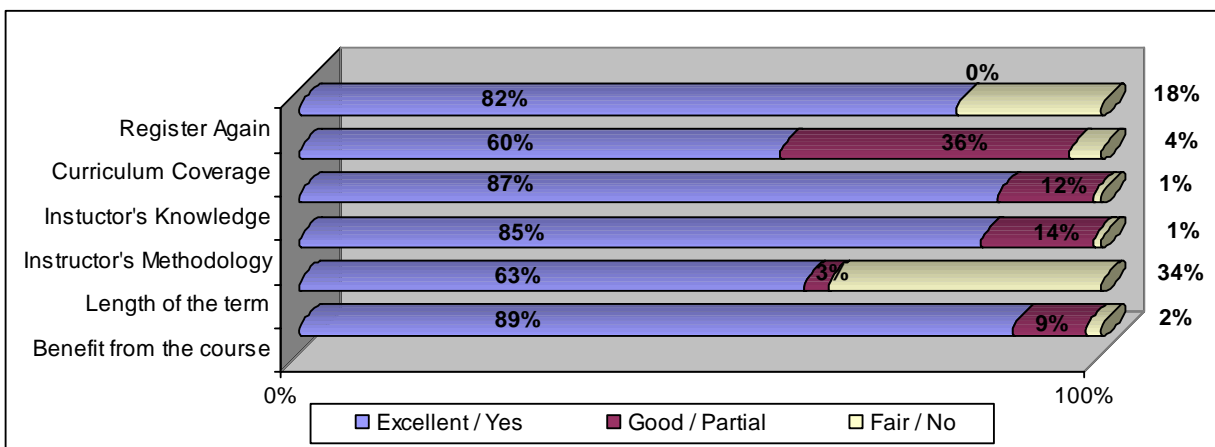




➤ **Term Evaluation By Trainees:**

At the end of each term, trainees evaluated the entire training environment: Center, Class, Instructor, and Program. Through this evaluation, we aim for continuous follow-up in order to seek further enhancement and customer satisfaction in order to offer top quality educational skills. The trainees made some various interesting and valuable suggestions. In general, we are recipients of a number of positive comments from all trainees regarding services offered at the center and the assistance they receive from the center staff. Special thanks are to be conveyed to Mr. and Mrs. Makhzoumi for all the efforts and the facilities provided.

SPSS Statistical Package is used where all data is entered into the statistical system; Trainees' evaluations are collected, analyzed, and interpreted.





Around **521** evaluations were collected from all centers. Here are some Points of Analysis:

Overall, the trainees expressed their satisfaction with the programs and the courses and expressed their willingness to register again, this means that we are achieving our objective and we can strive for more.

Moreover, in the evaluations, **45%** of the trainees declared that their purpose from attending the course is to acquire knowledge and **54%** to enhance work opportunities.

- **82%** of the trainees were willing to register again for another course.
- **96%**, on average, of the trainees agreed with the coverage of the curriculum, and saw it as excellent and good respectively.
- **87%**, on average, of the trainees were satisfied with the instructor knowledge;
- **85%**, on average, of the trainees were satisfied with the instructors' Methodology and saw them as excellent and good respectively
- **63%**, on average, of the trainees considered the length of the courses as to be enough, were as **3%** saw it as long and **34%** as short;
- **89%**, on average, of the trainees felt they have benefited from the course they took.

The Open-Door strategy that we follow allows the trainees to interact more with the Centers' management to discuss their suggestions or complaints in person, even though suggestion boxes are available in the centers.

ON THE ACADEMIC LEVEL

➤ Academic & Administrative Aspects:

All efforts of raising the academic standards in the Foundation have been exerted to yield the efficiency appreciated by our trainees; The Centers carry on implementing ISO procedures and using standardized forms. All centers share the same procedures and forms, and are working cooperatively together under the vision and mission laid by the Foundation.

As reference, here is a list of the activities carried out:


- Beauty instructors display specialized and advanced makeup DVDs and videos to their trainees. These presentation films show live explanations and demonstrations, as well as tips and tricks.
- The Accreditation from **LCCI** (London Chamber of Commerce and Industry) entitles the Foundation to give international qualification (EDI) courses in Business and Administration, Marketing and Customer service, Accounting and Financials, English for Business, and Teaching.
- The Foundation is actively participating in different exhibitions and forums that are held over the year in order to promote and market its different courses and services. **ACADEMIA, GO FORWARD**, and some other recruitment fairs at different universities are but a few.
- All Heads of Centers and coordinators visited classes during training hours as part of the regular assessment and evaluation system which is used and monitored frequently to evaluate the programs' standard. In order to finalize the curriculum and successfully put end their terms, all instructors used Fridays for extra sessions and office hours, whenever needed.
- New English Books, Straight Forward (Mc Milan Publishers), are being adopted for training; different meetings were held among instructors to enhance the syllabus. The major advantage in these books is having corresponding interactive CDs for the students, thus offering them the chance to review the new acquired vocabulary at home. Furthermore, the books implement enrichment of communication skills, as well as grammar and comprehension. The new English course, E620, TOFEL iBT preparation, is being regularly updated with new books and software to maintain a high standard.
- The Make Up courses are being offered in partnership with the **K-Stars** international Make Up providers. Accordingly the Newest methods and fashion trends are available with our instructors.




▪ In order to stay up to date with the latest Teaching Methodologies and be a leader in Education, Training in English and Computer classes is now provided with the support of the Smart Interactive Boards, The Active-Classroom is a 360-degree, classroom technology-enabled learning environment comprising interactive white boards, Learner Response Systems, software, training, professional development and resources all proven to improve educational results.

➤ **TOEFL iBT:** 

Makhzoumi Foundation is a CTAS, an ETS Certified Test Administration Site. The Foundation is conducting the administration of the tests. **5** TOFEL Exams took place in MF Labs during this period, totaling **34** candidates.

➤ **iQ testing center for MOS** 

The Equipped labs are always maintained and ready for trainees to be able to sit for the MOS Online Exams at the Foundation. During this period **9** MOS exams were conducted.

➤ **Microsoft It Academy & Coordination with Microsoft** 

Makhzoumi Foundation is still active member of **Microsoft IT Academy**.

All Microsoft materials are continuously modified to meet the Microsoft IT Academy Program Standard. Accordingly, all Microsoft courses at the Foundation are taught upon a defined curriculum, directly and in uniformity with the Microsoft Education Department. Trainees and instructors are finding the used methodology very functional and effective.

Several Meetings were held with Microsoft Lebanon. On tab were the Open Academic Licensing agreement, the Microsoft IT Academy renewal, and the Social engagement of Microsoft.

➤ **Projects**

Within our different projects implementation, Makhzoumi Foundation implemented a training project (**Bared for Excellence**) in Akkar Center for **141** trainees from Najdeh Foundation, in cooperation with ACTC and funding from MERCYCORPS. The Training covered Digital Literacy, Advanced Computer Skills, Computer Maintenance and Introduction to Business.

➤ **Instructors Proficiency:**

For purpose of ensuring uniformity and an up-to-date professional academic standard of programs among all Centers, the following measures were undertaken:

- As conventional during each term, instructors of all academic programs i.e. Computer, Languages, Beauty and Vocational meet during their scheduled coordination meetings; this is to ensure program agenda progress and unification by all instructors and centers.
- Academic Program coordinators have finalized their assessments and evaluation forms by which instructors are appraised on their teaching methodology and program related unifications and progress. This is to meet the terms of the internal evaluation and assessment procedures.
- Several instructors from various majors attended different workshops and training to enhance their skills and stay updated with the new teaching methodologies.



- Internal Training workshops are always conducted with the instructors; special workshops, demo presentations and lesson plans are constantly being done to fully utilize the use of the New Interactive Smart Boards and enhance both the learning and teaching experience with the classes.

ON THE SOCIAL LEVEL

Socio Academic Activities and Interaction with the Community & the Neighborhood:

On-going social academic activities are playing an important role in attracting the trainees on both the social and the academic levels. The Social atmosphere is giving way for the required social interaction, and the Academic replenishment promotion is affirming them for acquiring higher levels of courses and bringing them back to the Foundation. Within the same context, the voluntary work of trainees and graduates which was never absent from centers was also distinguished this year; in fact, it was the help of these volunteers that made it possible for these events to be held. Thank You Notes are distributed to all the volunteers throughout the year in appreciation of their efforts and assistance.

- Trainees attend the Training Center during the open days to help in the Beauty and Hair dressing program for training purposes and they volunteer in some social and humanitarian activities like visiting the Elderly or Orphan homes. Men Barber and Hair Dressing trainees visited the Orphans houses and elderly on different occasions, offering haircuts. This also assures their loyalty to Makhzoumi Foundation, as it has become a trend in the Foundation to conduct some Beauty Open Days on specific occasions but this term only on Fridays' Open Days for training purposes. Hair Dressing, Nail Polish, Henna, and Eyebrows shaping were offered as a gift to the neighborhood as well as parents and friends of the trainees during the Term.
- In order to better serve and widen the range of beneficiaries, special classes for special target groups have been allocated. Constant Contact with different social organization is being maintained in order to ensure a wider spread scope of services and assistance. To name but a few like Members of **Dar El Amal** social association and **Contact and Resource Center (CRC)** are always benefiting from our courses. **Arabic Literacy** classes were offered, and trainees were given the chance to persue higher levels of Arabic literacy courses. Moreover, Trainees with social/financial difficulties received training supported by the “**Ghada Alireza Charitable Fund**”. All beneficiaries obtained a brochure explaining the goal and reasons for creating this fund.
- Contacts were also made by Head of Centers with Key people of the neighborhood, as well as with many social institutions, churches/Mosques and schools in the context of promoting Makhzoumi Foundation Programs and discussing potential collaboration.

➤ Post Graduation Follow-Up:

It has become a custom in the Centers for the administration and instructors to follow up on trainees after their graduation on both academic and social levels. Trainees are advised to take other courses to empower their working knowledge, and when possible, to help those in need to find jobs through the posters and ads that are hung in the centers, or through contacts received by the Foundation from recruitment agencies and companies. Employment follow-up has been conducted on an informal random basis.

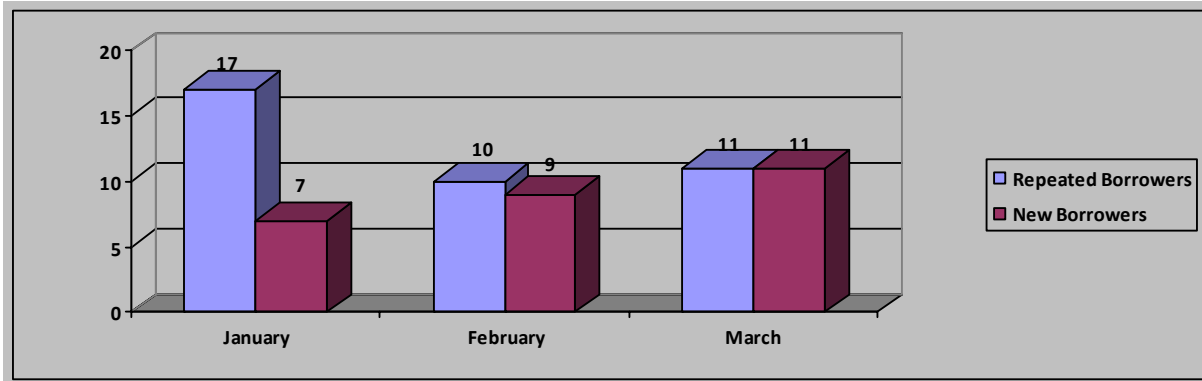




Micro Credit Program

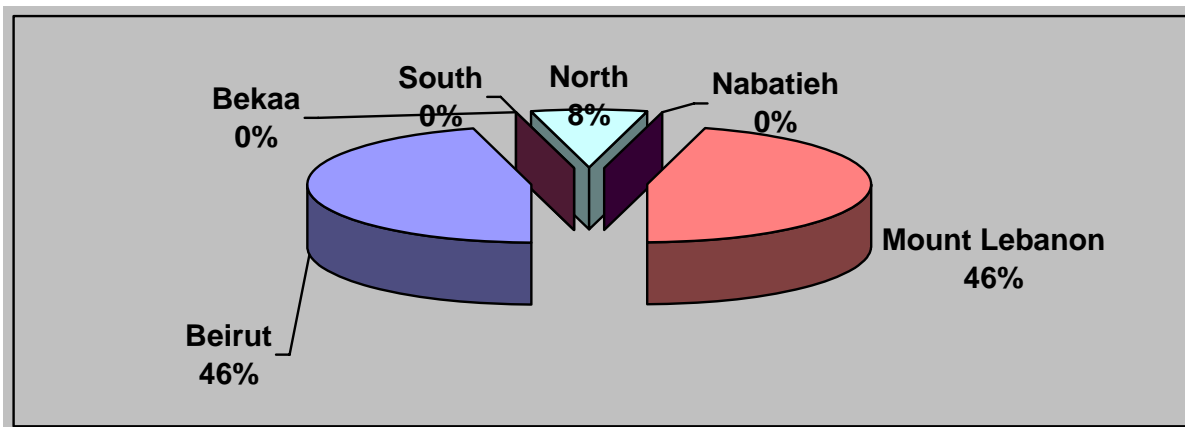
1. Loans

- Number of loans : 65
- Number of new borrowers : 27 (11 Females & 16 Males)



- Active/New Female ratio : 41% / 52%
- Total loans value : \$ 128250
- Maximum loan value : \$ 5000
- Minimum loan value : \$ 751
- Average loan value : \$ 1973
- Number of written-off loans : 25
- Total amount of written-off loans : \$12844.36
- Repayment rate : 96%

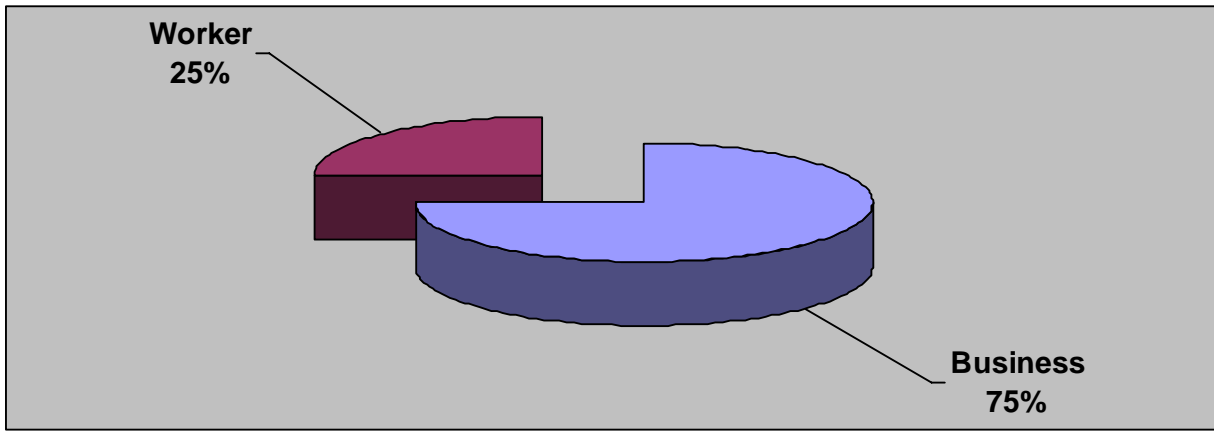
2. Geographical location of new borrowers





3. Loan Types

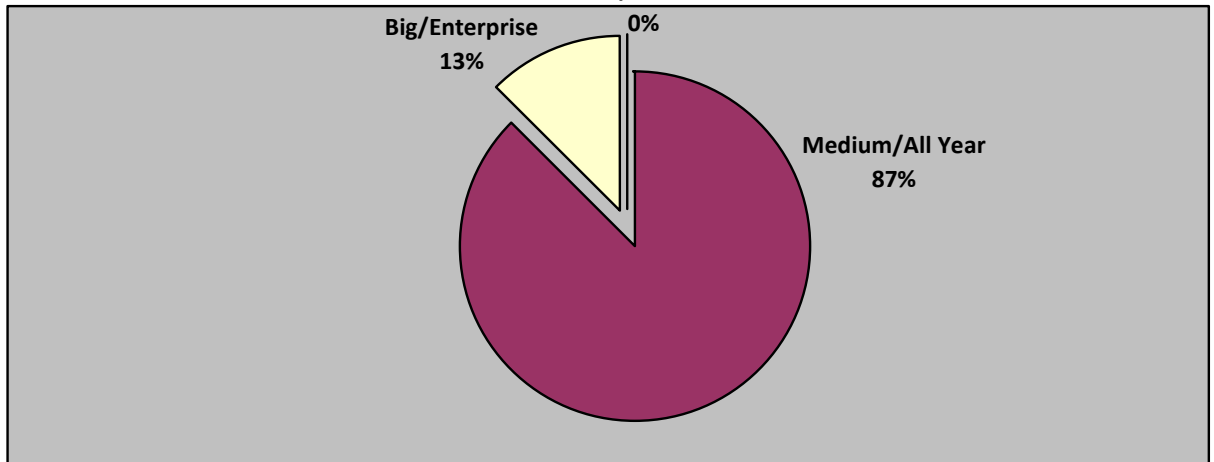
- Number of business loans : 48
- Number of Worker loans : 17



- Medical Insurance Loans (Mini Med) : 2

4. Business loans Activity types

- Small/Seasonal : 0
- Medium/All year : 42
- Big/Enterprise : 6



5. Social/Economic Impact

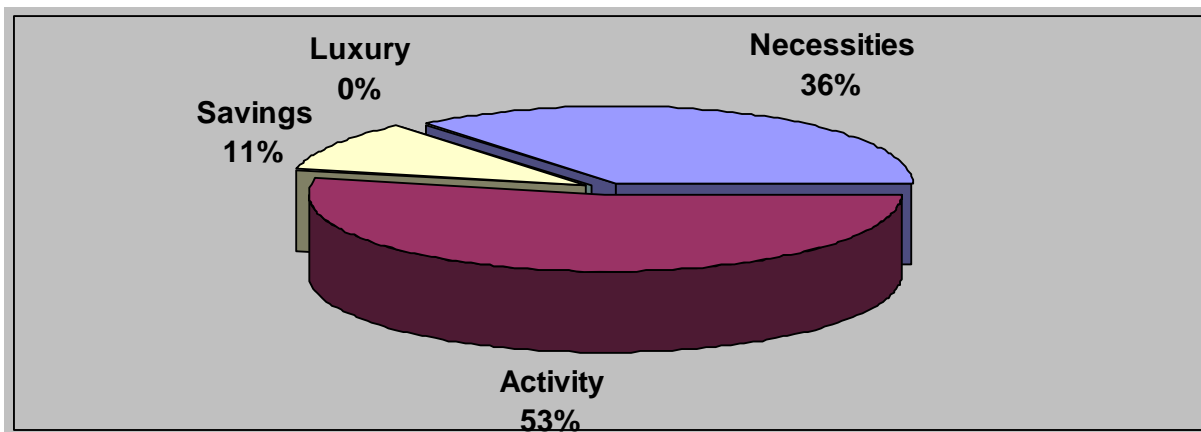
- Paid-Off Loans : 73
- Profit registered averaged : \$4076



Profit was re-invested as follows:

Re-investment of profit shows an increase in the percentage of profit re-invested in business activity at the expense of the Necessity bracket and this considered rather well even with the economic situation and the market stagnation witnessed over the past year. Money is reinvested in (necessities i.e.: food, schooling, activity i.e.; business, luxury i.e.; cell phone).

Necessities: 36%, Activity: 53%, Savings: 11%, Luxury: 0%.



Created Jobs

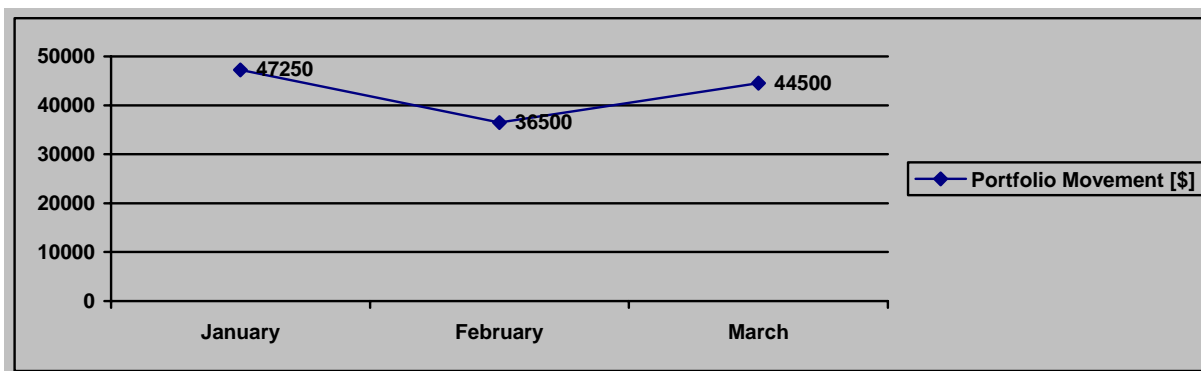
During this period, only 4 of our beneficiaries hired 6 persons for help; this is very good given the economical situation of the country.

Borrowers' Client Base Increase related to loan

Borrowers' client base increased between 5 and 20 clients. Even 2 experienced a geographical expansion with new markets.

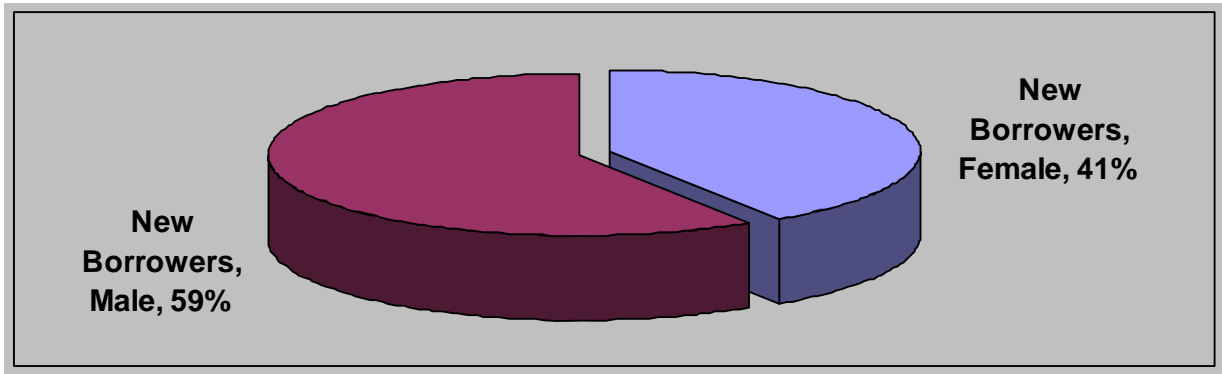
6. Assessment

Over this period, the number of new loans disbursed was highest in January with 24 loans registered compared to 19 and 22 in February and March respectively.



Program promotion throughout the streets of Beirut yielded satisfactory results: 11% of all new loans were the result of door to door marketing and 22% where the result of flyer distribution.

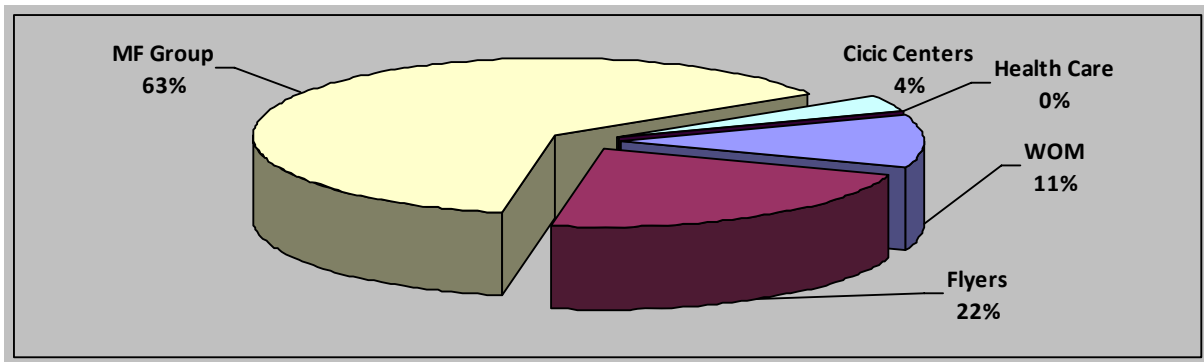
Also, it is noticeable that 59% of the new loans of this period were disbursed to male borrowers, more than last quarter; this is becoming a trend since the extension of the loan ceiling to \$5000 as the dominance is more for the male borrowers.



Defaulters are closely followed-up in order to ensure repayment of the balance on the loan. Progress in collecting dues is still on-going. A detailed report to that regard is being maintained.

- Continuous monitoring of our clients followed up by the Credit Officers to ensure viability and sustainability of the borrowers' income generating activities. Stringent control is being monitored on both old and new clients to avoid any defaults.
- Promotion of the program and its benefit is an on-going process. Effort is being made to boost the promotion. New comers' knowledge of the program is illustrated below :

- MF Group : 17
- Flyers : 6
- Word Of Mouth : 3
- Centers (lectures) : 1



Despite the noticeable market stagnation and lack of business opportunities, the program is maintaining a steady progress with hopes for improvement in the coming months.

During this period, 72.60 % of borrowers did not apply for renewal loan **for the following reasons:**

- 2.74% of borrowers recorded failure in activity which led to closure of business.
- 13.70% of borrowers did not apply for renewal as loan has served its purpose.
- 0% of borrowers wished to delay their renewal of loan as result of Political instability.
- 1.37% of borrowers were not accepted to renewal due to their late payments.

Borrowers' status

- Borrowers have to deal with a decreasing purchasing power amongst their clientele.
- They have to maintain their sales level by allowing deferred payment on their produce leading in turn to difficulties in collecting their dues from the market. In other words, borrowers are striving to survive within this ever ending economical cycle.



- Competition is rising in the Micro Credit Market, and the launching of the new MFI Imkan, and the trend of some banks to give micro loans is heating the things up.

Assessment's Conclusion

The political tension coupled with the market stagnation and lack of business opportunities are reflected in the slow progress of the program. This quarterly report shows that the program yielded satisfactory result, hopefully it will enhance in the next quarter depending on the political and economical situation of the country. Few Important indicators worth mentioning;

- Better wages when clients employed help
- New trend of savings that some clients are following
- Growing reinvestment in the activity,

This implies that some have better perception of the future. We can add the shy reduction of the percentage of failure, and a small increase in the percentage of content.

7. Program Activity

Several activities have been conducted during this quarter:

- As part of the program promotion, our Officers, visited the following areas/localities to activate the micro-credit program: Achrafieh, Karm el Zeitioun, Sin el fil, Jdeideh, and Tarik el Jadideh areas.
- Makhzoumi Foundation was invited to a conference about the IT and the NGOs in Lebanon held by the YMCA and Microsoft. 3 of our staff attended the conference.
- Mr. Nabih Naamani & Mrs. May Naamani Makhzoumi, in the memory of late Mrs. Naamat Naamani, have chosen Makhzoumi Foundation to manage the “Naamat Naamani Charitable Fund” (The NNC Fund). Throughout her life as a giving person, Mrs. Naamat Naamani, has always captured opportunities to help not only people close to her, but others in the community at large. She worked with the Red Cross and was one of the pioneers establishing the blood-bank; she was also one of the Founders of “Mother & Child Welfare” over 60 years ago. The trust fund will assist Lebanese families throughout Lebanon by providing financial loans through the Micro Credit program, and contribute to enable individuals to become more productive and capable. NNCF current active borrowers = 9 loans.

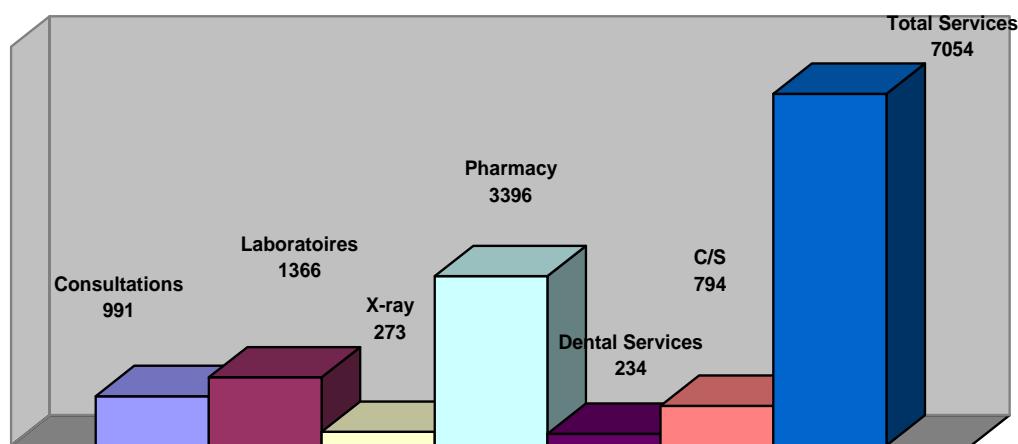


Health Care Program

Makhzoumi Foundation Health Clinics continue to play a significant role in identifying the needs of the people and responding to them. They are located in: Barbour and Achrafieh (Beirut), Baalbeck (East) and Akkar (North). These health clinics provide the following medical services:

- Medical consultation of all specialties including nutrition, Vascular Surgery, ophthalmology, Physiotherapy;
- Dentistry, Orthodontics and whitening;
- Laboratory, Instant Diabetes and Blood Type tests;
- E.C.G, Routine X-ray, Ultrasound, Mammography, CT scan, MRI and Panoramic;
- Children Vaccines and maternity social services;
- In addition to a pharmacy at each of the Foundation's Health Clinics where most medicines are provided especially those for chronic diseases in collaboration with the Ministry of Health and YMCA.

Distribution of Medical Services



Total Medical Services from 1-01-2010 till 31-03-2010: 7,054 services

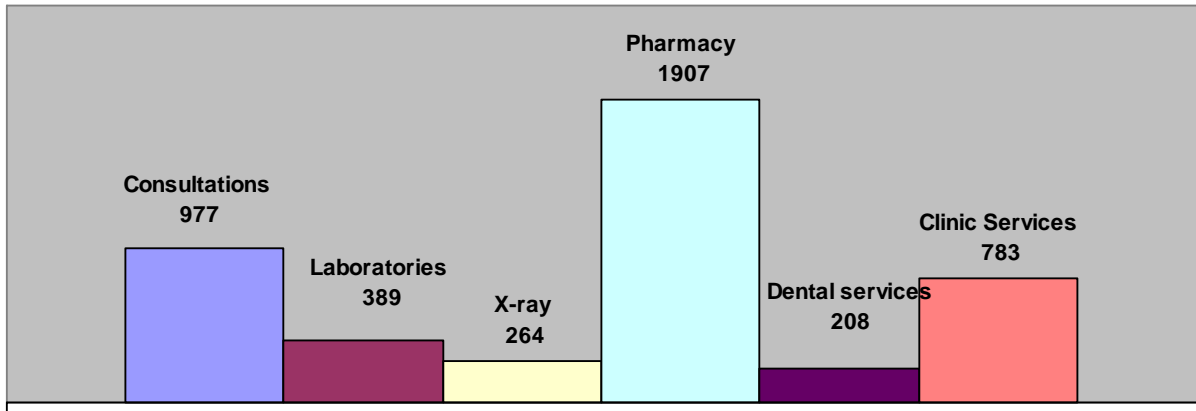
Miscellaneous Medical Services:

- Instant diabetes test, Children Vaccines, maternity social services, blood type tests, Panoramic- EKG-Ear wash- Medical campaigns...

Routine X-ray	82
Ultra Sound	68
Mammography	119
CT-Scan	2
MRI	2
EKG	74
Orthodontics	22

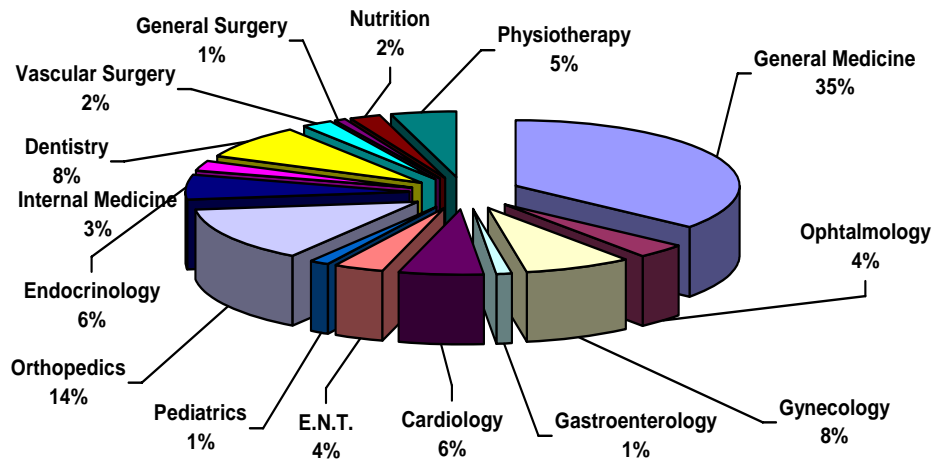


Patients visits per services

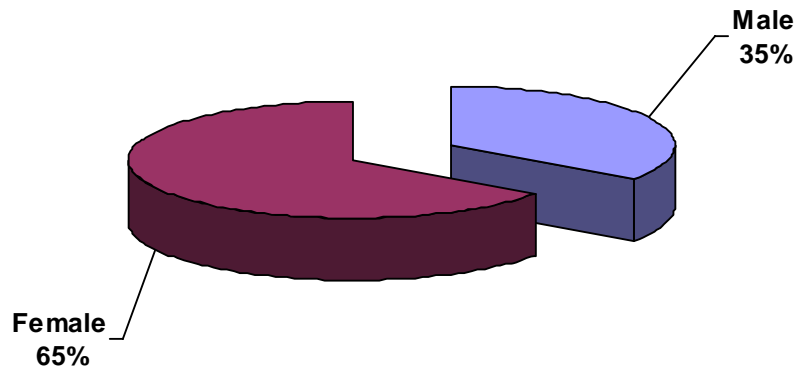


Total number of patients visits from 1-01-2010 till 31-03-2010: 4,528 patients

Distribution of Medical Consultations

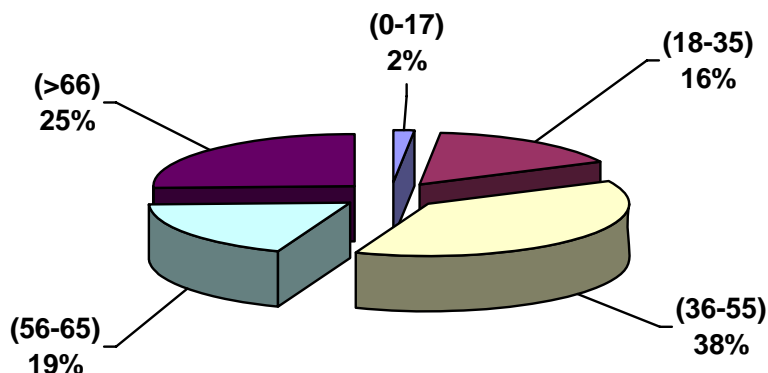


Distribution of patients according to Gender





Distribution of patients according to age



➤ Campaigns and Workshops

Makhzoumi Foundation carried out several free health campaigns and awareness lectures aiming to promote the concept of preventive health care, early detection of different ailments and to raise the public awareness for developing their health attitudes.

Campaigns, Lectures and Workshops	Date	Center
<i>A free campaign for testing cholesterol</i>	<i>9-01-2010</i>	<i>Mazraa</i>
<i>A free campaign for E.C.G. – Blood Pressure & Diabetes</i>	<i>4-02-2010</i>	<i>Mazraa</i>
<i>A special campaign for Mammography and the annual Pap-Smear test</i>	<i>15-03-2010 till 31-04-2010</i>	<i>Mazraa</i>
<i>A free consultations campaign + 50% discount on Labs tests and medicines</i>	<i>8-03-2010</i>	<i>Ashrafieh</i>
<i>A special campaign for Mammography and the annual Pap-Smear test</i>	<i>15-03-2010 till 31-04-2010</i>	<i>Ashrafieh</i>
<i>A free dental consultations campaign</i>	<i>Jan 2010</i>	<i>Akkar</i>
<i>A workshop on "Diabetes" organized by MSD- company and attended by Dr.Akram Amro at "Crown plaza hotel"</i>	<i>3-03-2010</i>	<i>Mazraa</i>

1. Mazraa Health Clinic

- The Program administration carries out regular follow-ups on administrative and medical issues.
- It is worth mentioning that Makhzoumi Foundation is still helping all the needy people through Ghada Alireza Charity Fund. The number of patients is increasing continuously, benefiting from the different medical services; medicines, hospitalization, laboratory tests, ensuring medical equipments and others. The number of patients is **613** and the number of services is **2500** to date.
- Within the context of cooperation between NGOs through the Ministry of Public Health, the YMCA provided our Mazraa Health Clinic, on 8/3/2010, with the medications specified for each patient, as per their terms; the number will be increasing each month.
- A meeting was held on 3-02-2010 with the manager of the Primary Health Care Program at the Ministry of Public Health to include our health clinic in the list of entrants to this program.
- The health clinic has succeeded, during this period, in attracting a large number of people traveling to Mecca to perform Umrah to receive the vaccine against meningitis and flu, through coordinating with the Medical Affairs Department at the airport and notifying most of the Hajj and Umrah campaign organizers in Beirut with the availability of the vaccine at our clinic. A stamped vaccination card was issued for every individual who is acknowledged by the concerned authority.



- Regarding the X-Ray Division, we have applied, during the period, to get a license for the use of x-ray machines in medical diagnosis from the National Council for Scientific Research - **The Lebanese Committee for Atomic Energy** -. This license is complementary to the Ministry of Health License that we already have;
- On-going coordination takes place with Mazraa Training Center regarding the meetings with the new trainees; the last one was in January 2010; where the Program officer explained all the medical services available at the health clinics in details.
- On 21/01/2010, the first annual medical card was issued by the new health scheme implemented at the health clinics. This program allows subscribers to obtain an annual pre paid medical card against a nominal fee, enabling them to benefit from the free consultations service in all specialties, discounts up to 40% on lab tests, X-ray and Ultra-sound, and 10% on dental services.
- To announce the new program; a meeting was held with the Social Officers on 02/02/2010 to explain the new program in details. A large number of publications were as well distributed in different Lebanese regions.
- Consecutive meetings have been held during this period with a number of food and commercial companies, and others to introduce Makhzoumi Foundation programs in general and the Health Care Program in particular, and provide special quotations of the medical services, at our health clinics, for all employees. Some of these companies: Cortas Company for Food Products, Almaza Company, Rifai toaster, Ghrawi Foundation for Chocolate...
- The number of the medical files at Mazraa Health Center has reached **7220 files**, since its launch, including Dentistry and Ophthalmology patients.

2. Achrafieh Health Center

- Continuous coordination with Mazraa Health Clinic and periodical visits of the program's administration to the center in order to follow-up on all administrative and medical issues.
- On 01/30/2010, the clinic's nurse attended the opening of a neighboring social center that aims to help individuals with his psychological and social problems.
- The health clinic has witnessed a remarkable movement of patients as a result of the phone calls campaign to motivate them to take advantage of the offers made and the free health campaigns carried out during this period.
- The number of the medical files at Achrafieh Health Center has reached **1613 files**, since opening, regardless of the medical services provided.

3. Baalbeck Health Center

- Availability of vaccines is a necessary and essential issue, so the Ministry of Public Health is periodically provided by the administered vaccines records.
- The number of the medical files at Baalbeck Health Center has reached **737 files**, since opening regardless of the medical services provided.

4. Akkar Health Center

- The Health Center provides different medical services: consultations covering most of the specialties as General Health, Heart Diseases, Orthopedics, Pediatrics and others..., Dentistry Service, E.K.G, Laboratory tests, X-Ray and Ultrasound, maternity social services and others.
- Within the context of cooperation with other NGOs in the area, the clinic's nurse attended a workshop held by (**Word Vision**) on how to prepare programs that help responding to people's most urgent needs, identifying the priorities that enhance children's luxury who are most susceptible to abuse and poverty in the areas of child protection, Economic development, Health, Education and environment.
- Different visits were carried out in the area to introduce the Foundation's programs in general and the Health Care Program in particular; municipalities and public notary, and the public schools in the neighborhood.
- The number of the medical files at Akkar Health Center has reached **343 files**, since opening, regardless of the medical services provided.



Awareness Program

1- THE “PEACE LYRIC- SONG CONTEST” PROJECT

The announcements for the contest were sent to all schools in Lebanon and the candidate 197 poems were received by the Foundation. The Jury met on February 11th and elected the four winners of the contest mentioned hereinafter. Prizes were prepared and invitations to the prize distribution ceremony were distributed.

Ceremony

Under the patronage of His Excellency the Minister of Education, Dr. Hassan Mneimneh, Makhzoumi Foundation announced the results of its "Peace Lyric Song Contest". This Project was funded by the United Nations Development Program (UNDP), and implemented in collaboration with the Educational Center for Research and Development.

The Ceremony took place at UNESCO palace on February 25th, 2010. It was attended by the Founder Mr. Fouad Makhzoumi, the Foundation's President Mrs. May Makhzoumi, Dr. Sami al-Ajam, the Consultant to the Minister of Education, representing the Minister, the Head of Cultural Affairs at the Ministry of Education, Mr. Fares Khoury, representing the General Manager of the Ministry of Education Mr. Fadi Yaraq, the Head of the Educational Center for Research and Development Dr. Leila Maliha Fayad, and the Manager of the "Peace Building" Project at UNDP Mrs. Lana Ghandour, in addition to the jury members. A number of officials, directors of the participating schools and their students attended the ceremony in addition to a wide audience.

Awards were distributed to the schools that participated in the contest and their students. The fourth prize went to Majid Abbas Makki, a ninth-grade student at Rkay Public School. The third prize went to Haitham Emad Faraj, a ninth grade student at Al-Irfan Intermediary School – Saoufar. The second prize was won by Antonio Kaii, eighth grade student at Al-Saydeh Secondary School – Hazmiyeh, and the first prize went to Nassim Bu Ghannam from Lycee National School- Choueifat, 2nd Secondary.

The four winners received crystal trophies, and an invitation to stay with their families for one night at a four-or five-stars Hotel in a location of their choice in the North, South, Bekaa, or Mount Lebanon.

Sixty five private and public schools participated in the contest. The Foundation received 197 poems that were written on the theme of peace by students from the eighth and ninth grade classes and from the first and second secondary classes. A jury of specialists including the composer, Elias Rahbani, the poet Henry Zgheib, Dr. Leila Maliha Fayad, Ms. Lana Ghandour, Dr. Mahmoud Halawa, Mr. Ghazi Kahwaji and Mr. Saba Zreik, selected the winning poems.

The winning Peace Song was launched; composed by Mr. Elias Rahbani and sung by Carol Aoun with the lyrics of the 1st prize poem. The song CD was also distributed to participating schools and Media outlets.

2- WORKSHOPS

A Chocolate Molding and Decorating workshop was held at Mazraa center on January 22nd and 23rd with the participation of 6 ladies.

Within the GACF, a Soap making workshop was held in Roum-Jezzin on January 13th, 14th and 15th with the participation of 20 ladies.



3- PAMPHLETS

The following table shows the distribution of pamphlets:

Pamphlet	Receiver	Quantity
Hazards of Smoking	Ministry of Social Affairs- Volunteering Department	100
Prevention of Home Accidents	Ministry of Social Affairs- Volunteering Department	150
Study Skills	Ministry of Social Affairs- Volunteering Department	150
How to write your CV	Civic Centers- Makhzoumi Foundation	500
	Total	900

4- CONFERENCES / SEMINARS:

Participation at the following took place:

- The terminating conference of the project “**Participation of Lebanese Women in Parliamentary Elections**” Project organized by the Lebanese Women Council (January 15th).
- The press conference on “**Climate Change and Environmental Challenges**” organized by OMSAR and EU at Kamel Yousef Jaber Cultural and Social Center at Nabatieh (Jan 15).
- The awareness campaign “**Combating Hunting and Conserving Bird Species**” organized by SPNL (The Society for the Protection of Nature in Lebanon) at UNESCO Palace (January 25th).
- The regional workshop “**Social Justice and Development-The Role of Human Rights**” Human Rights and Social Justice organized by the Coptic Evangelical Organization for Social Services (January 24-26).
- The dialogue session on the results of the survey “**What Does it Mean to Be Lebanese?**” organized by UNDP Peace Building Project and Market Opportunities at Crown Plaza-Beirut (January 26).
- The launching of the “**National Campaign for the Nationality**” organized by the National Committee for the Follow-up on Women Issues at Phoenicia (January 26).
- The environmental conference “**Take a Green Breath**” organized by the Lion`s Kaslik Leaders Club at the Municipality of Jounieh (January 26).
- The Launching of “**Who is She in Lebanon**” “online database of prominent Lebanese women, organized by LAU and the Institute for Women`s Studies in the Arab World at LAU (2nd March).
- The launching of the “**National Campaign for Supporting the Participation of Women in Local Governance**” organized by the National Organization of Lebanese Women and the Ministry of Social Affairs at UNESCO Palace (March 8).
- The “**Fourth Arab Cleaner Production Workshop**” Amman, Jordan (March 8-10).
- The celebration of the “**Arab Countries League Day**” organized by USEK (March 18).
- The workshop “**Floods Risks Management and Water Harvesting at Aarsal Municipality**” organized by the Ministry of Agriculture, UNDP and the Embassy of Spain, at Aarsal (March 20).
- The “**National Conference on Childhood Priorities in Lebanon**” organized by the Higher Council of The Child and La Sagesse University (March 22-23).
- The conference on “**Climate Change**” at USEK (March 30).
- The conference “**Build it Green**” organized by Order of Engineers and Architects at Monroe hotel, (March 31st).



Agriculture/Environment Program

1- THE PROJECT “AGRO FORESTRY

Production of trees

A total of 16, 700 plants were produced from January until March 2010.

The following table shows the genus and numbers of plants planted: from January to March.

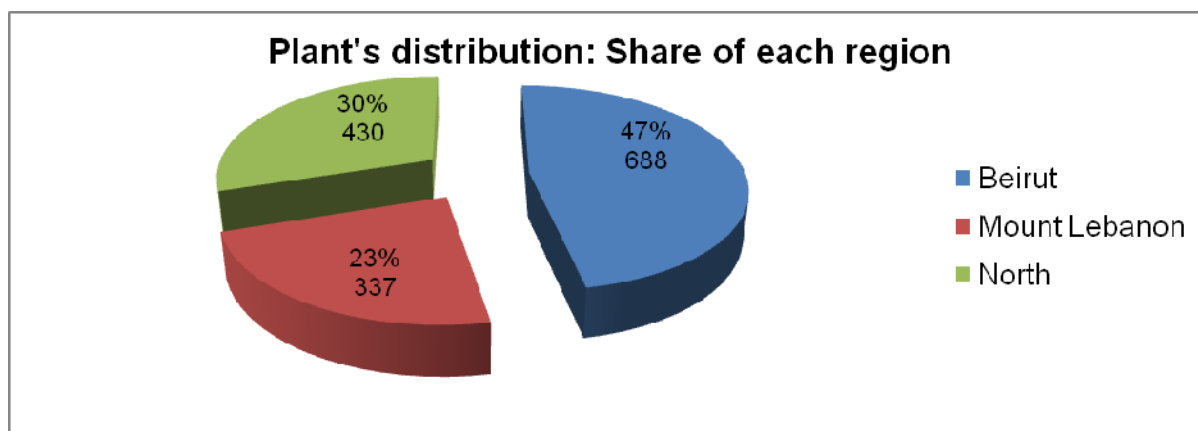
Table 1.1: Genus (or common name) and numbers of plants planted:

Genus-Common name	Quantity
Fig	1050
Pittosporum	2100
Poplar	950
Berry	1050
Oleander	2850
Pomegranate	900
Rose	1800
Troen	1800
Thuja	950
Weeping Willow	1000
Leucaena	150
Rosemary	1000
Jasmine	1000
French pistachio	100
Total	16700

Distribution:

A total of 1438 plants were distributed from January till March 2010

The following chart shows the regions of distribution:



2- THE PROJECT “YOUTH X CHANGE IN THE MEDITERRANEAN”

Makhzoumi Foundation (the Lebanese partner of the Project) prepared and provided the Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE) with the following four case studies as per the first task of partnership agreement (Enrichment of the YXC kit with Mediterranean case studies):



GOOD example in CONSUMPTION chapter

Harvesting Orange Blossoms, Maghdouche, Lebanon

Extracting "flower water" and essential oils and making marmalade from bitter orange are traditional crafts in some Lebanese villages. The village of Maghdouche, near Saida – South Lebanon, sits on a hill surrounded by orchards of orange trees and is well-known for the harvesting of orange flowers and the making of their byproducts namely: orange flower water, orange flower jam, bitter orange marmalade and essential oils that are used in aromatherapy (especially for alleviating stress) and perfumery. By the end of February or early March, the flowers of the bitter orange tree (*Citrus aurantium var.amara or bigaradia*) are in full bloom. Farmers, men and women flock to the fields and collect orange blossoms by hand, sort them and sell by the kilo on the market. It takes 1 kg of flowers to make ½ liter of flower water, "Maa Zaher", which is used in many Middle Eastern dessert dishes. Especially in Lebanon it is used to make "white coffee" by simply adding a few drops to hot water and sugar. This is an excellent, healthy digestive drink. It has also folk medicinal uses, like spraying onto the faces of people who feel ill or faint.

GOOD example in WATER chapter

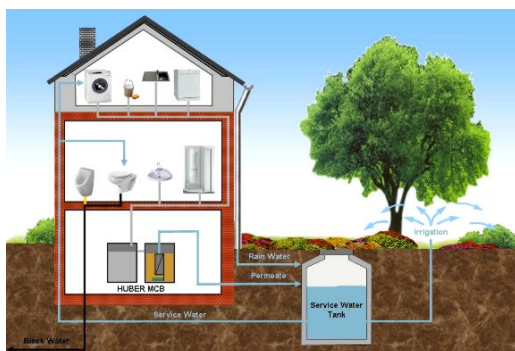
Tannoura, Lebanon: Deceived by politicians, saved by grey-water

Tannoura is a village in the Bekaa valley in Lebanon which suffers from water shortage and all related problems: Most households re-use water 2 to 3 times before discharging it in the cesspit. Dishwashing and laundry water is collected to be used for floor cleaning and recollected to be used for toilet flushing.

The year 2006 brought hope to the villagers when the Middle East Center for the Transfer of Appropriate Technology (MECTAT) initiated a **grey-water treatment** and reuse project in Tannoura. The Project, funded by IDRC of Canada, aims at reusing treated grey-water (this is the wastewater resulting from kitchen sinks, washing machines and showers) as an available resource for irrigation in backyard gardens.

Thirty houses in Tannoura benefit from this project. Each house is equipped with a 3 or 4 barrel treatment kit, in which anaerobic treatment of the collected grey-water takes place for 1-2 days. After that, water is pumped into a drip irrigation system installed in the garden.

The project is not merely scientific, but bears a participatory social and educational component to improve the quality of life of the residents and empower women through training and decision-making activities.



Grey Water Process



BAD example in WASTES chapter

Recycling and composting in Beirut, Lebanon

By now, the green and white *Sukleen* recycling bins are common sights around Beirut. Yet, on the outskirts of the public's consciousness, the mountains of garbage continue to grow. According to a recent report of the Mediterranean Environmental Technical Assistance Program (METAP):

- Lebanon produces around 1.4 million tons of solid waste every year;
- Of that, approximately 8% is recycled and 8% composted.
- The rest is dumped openly or buried in landfills

Sukleen, the country's largest waste management company, claims that it separates and recycles a large quantity of the waste it collects. However, that claim is somewhat mitigated by the company's practice of compacting garbage on collection, said Ali Darwish, secretary general of the NGO Green line. "When you collect organic and inert material in the same load, then compress it, separation at the waste-handling facility becomes very difficult, if not impossible," he said.

- * Source separation is the first step in recycling.
- * The easiest method is for a household to designate two separate receptacles one for recyclable materials (glass, plastic, paper) and another for organic waste.
- * Awareness has to be combined with laws governing the way people dispose of garbage.

BAD example in WASTES chapter

Lebanon's pouring sewage to the sea costs millions and harms the environment

In Lebanon, there is only one marine reserve, a small 1.2 km pilot project located at Byblos, established by Greenpeace but even this restricted area is threatened by pollution. Although Lebanon is a party to the *Convention for Protecting the Mediterranean Sea against Pollution*, it appears that little can be done to deal with a problem gets worse year by year.

According to a recent article in the Lebanese newspaper Daily Star, pollution caused by both the public and private sectors is reaching dire proportions, a problem largely ignored by the Lebanese people:

- At least 200,000 m³ of untreated sewage water pours into the sea daily.
- Thousands of tons of untreated solid wastes find their way to the sea, from a number of dumping sites, on the country's coastline.
- The situation became an environmental nightmare during the 2006 war, when huge amounts of fuel oil were spilled into the sea following the bombing of the main power station by Israel. This incident instead of being used as a rallying point for cleaning up the country's damaged coastline, is already forgotten by many people.